

# THE COTTAGE PROJECT.



www.thecottagelondon.com • mail@thecottagelondon.com

## PRESS RELEASE:

The Cottage Project is a micro-department store in New Cross Gate, South East London, launching in Autumn 2012 consisting of cafe, exhibition and shop space. We are passionate about the process of British making and enjoy sharing this with the community of artists we work with as well as the customers we serve.

Our aim is to promote the quality and craftsmanship of cottage industry produced food, home wares, textiles, accessories, apparel, furniture and art, connecting people to the products they make, use and buy. Our in house events consist of workshops, talks, designer product launches, exhibitions and classes, to engage local people in the making process.

Osian Batyka-Williams and Holly Berry are the founders of The Cottage Project, and as well as doing all of the structural work to the building themselves; rescuing an almost derelict shop, they are both designer-makers, Osian in furniture and product design and Holly in woven textiles. Both are passionate about cottage industry, batch production and contemporary craft and aim to promote, celebrate and support the community of makers they find themselves part of.

## EVENTS LEADING UP TO THE LAUNCH OF THE COTTAGE CAFE, GALLERY & SHOP:

### SHOW ROOM

Here at The Cottage Project we have decided that whilst the light is shining on London and Britain during this exciting Olympic celebration, we will open our doors to introduce and make a fuss of the British makers and artists we champion. The Cottage Project Designer-Makers showroom will be located in the Cottage Space at 106 New Cross Rd, SE14 5BA, the formerly derelict New Cross Tandoori. We have a hand selected group of exciting, bold and contemporary works by artisans and makers from many disciplines who all share the fact that they're passionate about their making processes. Handmade ceramics, jaunty printed wall paper, sparkling stitched collars and concrete sculptures are just some of the treats we are showing.

This is a taste of what is to come at The Cottage Project Cafe and the standard of work you can expect to enjoy. You are invited to make an appointment with Osian or Holly to view the showroom and see the exciting work on offer, learning more about the artists and the philosophy of The Cottage Project.

Please call or email to book an informal viewing:

Osian: osian@thecottagelondon.com 07743448301

Holly: holly@thecottagelondon.com 07730565985



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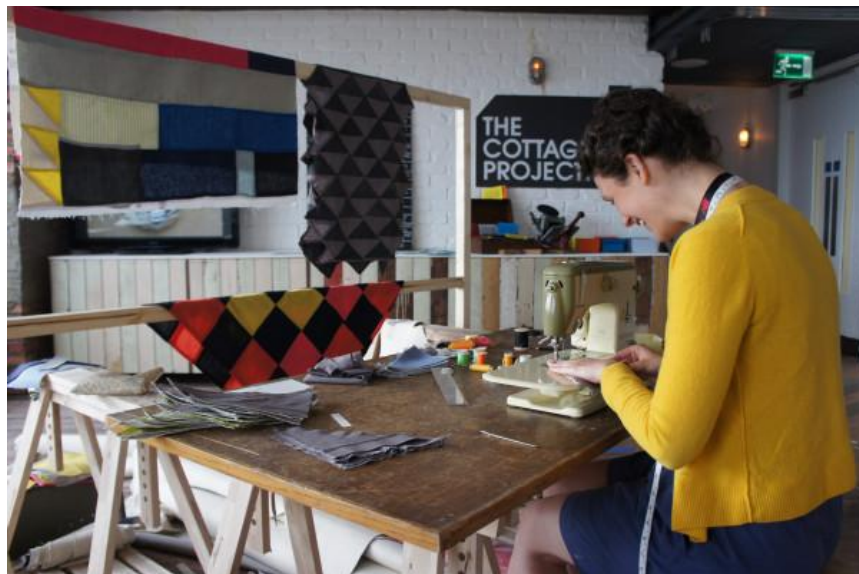
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## POP UP

During the Olympics The Cottage Project has connected with sports brand New Balance who are celebrating domestic manufacture for 30 years. Both the Cottage project and New balance strongly believe in provenance and quality. The Cottage Project are running a Pop Up Makers Space at a high profile New Balance Olympic hospitality suite, ensuring that visitors are given the chance to observe, learn and participate in British making. Each day will see a different maker doing their thing on site, from weaving, patch work and ceramics, to upholstery, metal work, screen printing and the production of fine trimmings.

Follow our daily tweets and Maker of The Day news on Twitter: <https://twitter.com/cottageproject>



We hope to see you at The Cottage Project Designer-Makers show room and look forward to introducing you to our exceptional group of makers. Please follow our progress in the lead up to the launch later this year of The Cottage Project Cafe!